



Easy as 1-2-3! Upload the Roamy creative graphic into your social media channel of choice. Copy and paste the message below. Next, simply customize the call-to-action link at the bottom of the social post and you're good to go!

Copy and paste:

Look out below! Roamy is taking on the Aspen Highlands in Colorado, just in time to enjoy fresh powder from the latest winter storm. With their pair of polarized Unity® Via Wrap II Progressive Lenses, Roamy's got a crystal-clear view of the moguls, trees, and everything in-between. Finished off with a TechShield® Elite anti-reflective coating, these suns are extra-durable and glare-free to combat potential eyestrain from the snow-white terrain. Schussing down the slopes has never been so glorious!

Where did you go on your last skiing or snowboarding trip?

Learn more about these great lenses by scheduling an eye exam >> **[insert link to your practice's online appointment scheduler, contact us page, or other preferred method of contact]**