



UNITY® DIGITAL LENSES DELIVER
THE BEST VISION EXPERIENCE POSSIBLE.



Unity provides an all-digital portfolio incorporating the latest in optics design engineering, so each pair is customized to your patient's unique visual needs. Unity lenses provide easy-to-fit solutions to help your patients see their world with more clarity and comfort so they don't miss out on the details in life.

**SINGLE VISION • PROGRESSIVE
TASK-ORIENTED • SPECIALTY**

**9.4 SATISFACTION
RATING***



for Unity PALs on a scale
from 0-10



9 OUT OF 10*

Unity PAL wearers are likely to purchase again.



**97%
OF ECPs****

who tried Unity Via Progressive Lenses are likely to recommend them to their patients, family, or friends.



“Unity combines the most cutting-edge technology with a level of personalization that gives my patients the absolute best lens for whatever life brings their way.”

—Robert Grigg, OD,
ClarifEye Family Eyecare



**3 MILLION
WEARERS***

The fastest growing lens brand on the market with over 3 million satisfied wearers



3 OUT OF 4**

Patients more successfully adapted to Unity Via Progressive Lenses compared with other progressive lens brands.

**SEE YOUR BEST.
CONFIDENTLY.**

With Unity, you have confidence in knowing we stand behind every pair you dispense.

* Source: 2016 Unity PL Series wearer survey

** Source: 2017 Unity Via Patient Satisfaction Survey

UNITY® DIGITAL PRODUCT PORTFOLIO

Progressive Lenses		
Unity Via Elite	Unity Via Plus	Unity Via
<p>The ultimate in effortless vision, with all the benefits of Unity Via Plus and the added customization of Advanced Fit Technology, offering faster adaptation and unbeatable visual comfort.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Progressive wearers wanting the most advanced technology and the best vision possible. 	<p>All the benefits of Unity Via, plus Digital Viewpoint Technology to minimize peripheral distortion.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Progressive wearers who want more advanced technology than Unity Via provides. 	<p>Utilizing intelligent technology, Unity Via incorporates Automatic Reading Height Optimization and Variable Inset to provide expanded binocular near vision.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Wearers interested in the basic essentials of a progressive lens.

To learn more about our other Unity progressive designs, visit UnityLenses.com.

Specialty Progressive Lenses	
Unity Via Wrap	Unity Via Mobile
<p>The ideal choice for progressive lens wearers who want to maintain performance and customization without limiting their frame choices.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Curved/wrapped sun and sport frames 	<p>Specifically designed to improve vision and comfort while reading on electronic devices.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Electronic device users for four or more hours per day

NEW Task-Oriented Lenses

Unity Via OfficePro	
<p>A workplace lens designed to improve visual performance, reduce eye strain, and alleviate ergonomic discomfort.</p>	
Unity Via OfficePro 5 ft.	Unity Via OfficePro 10 ft.
<p>Widest near and intermediate fields with clarity up to 5 feet.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Tasks such as computer work, desk work, reading, and writing. 	<p>Wide near and intermediate fields with clarity up to 10 feet.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Tasks such as computer work, inventory, attending meetings, and greeting guests at a reception desk.

Single Vision Lenses		Specialty Single Vision Lenses
Unity SVxtra	Unity SVx	Unity SVxtreme
<p>Optimized single vision lens choice customized specifically for each patient with a compensated Rx.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Moderate to strong cylinder power Discriminating wearers seeking a customized experience 	<p>High quality, easy-to-dispense single vision lens.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Basic SV lens wearers with mild correction 	<p>The best choice for wearers who want to maintain performance and customization without limiting their frame choices.</p> <p>Designed for:</p> <ul style="list-style-type: none"> Wrapped sun and sport frames

Discover the benefits of Unity Digital Lenses at UnityLenses.com.

